



**Conference by
the Sea 2016**
*36th Annual
Symposium & Exhibition*

Vendor Prospectus

**MD/DC Society for
Respiratory Care Inc.**

*application for 16 CRCE's via the AARC
application for 10 CEU's via the BPRT*

**Carousel Hotel
Ocean City, Maryland
September 14, 15, 16**

Conference



by the Sea 2016

○Program

Wednesday, September 14th, 2016

8:00 am.....5:00 pm.....Symposium Lectures
Noon.....5:00 pm.....Vendor Registration & Set up
5:00 pm.....6:30 pm.....Wine & Cheese Reception
8:00 pm.....10:30 pm.....Luau Welcome Party

Thursday, September 15th, 2016

8:00 am.....9:00 am.....Breakfast with Vendors (*NEW)
9:00 am.....4:00 pm.....Exhibits Open

9:00 am.....11:00 am.....Symposium Lectures
12:00 pm....1:00 pm.....Lunch
1:00 pm.....5:00 pm.....Symposium Lectures

Friday, September 16th, 2016

○Events Schedule

Wednesday, September 14th, 2016

5:00 p.m. - 6:30 p.m.Wine & Cheese Reception
8:00 p.m. - 10:30 p.m.....Luau Welcome Party

Thursday, September 15th, 2016

1:00 p.m. - 2:00 p.m.Open Forum Presentations
5:00 p.m.Beach Activities/Patio Social
7:00 p.m.Sputum Bowl Competition

Friday, September 16th, 2016

1:00 p.m. - 2:00 p.m.Open Forum Awards



General Information:

The 36th annual Conference by the Sea will be held at the Carousel Hotel in Ocean City, MD. The Conference by the Sea is the premier educational symposium on the east coast and boasts over 400 participants and over 40 vendors. This year will feature an exciting array of speakers and current topics. The conference is attended by managers, practitioners and prospective graduates. Thursday and Friday there will be polysomnography tracks.

All CRCE certificates will be generated by participants entering credits online at: www.mddc.enteryourcredits.com

PARTICIPANTS MUST ENTER THEIR CREDITS ONLINE. NO PAPER FORMS WILL BE USED.



Accommodations:

Hotel accommodations will be at the Carousel Hotel. A block of rooms is reserved in the name of the AARC-MD/DC Society Conference by the Sea. These rooms will be held until August 16, 2016.

Carousel Hotel, Ocean City, Maryland

1-800-641-0011

Check-in time is 4:00 p.m.

Check-out time is 11:00 a.m.

Carousel Hotel Rates

Deluxe Standard: \$104 per night

Oceanfront: \$130 per night

Two bedroom Oceanfront Condo: \$256 per night

Three bedroom Oceanfront Condo:\$294 per night

Tuition

The following lists the tuition rates and categories for participant registration. Pre-Register by mail or fax by September 5, 2016.

Respiratory Therapist Rates:

AARC Member.....	\$265
AARC Student Member.....	\$75
All Non-AARC Members	\$305
Student Non-Member	\$85
Spouse of Registered Attendee (NO CEU's).....	\$75

Sleep Technician Rates

AAST Member.....	\$265
Non-AAST Members.....	\$305



○ Exhibitor Sponsorship

Gold Level Sponsorship (\$775)

- 8x8 booth with draping, 2 chairs back/side curtain.
- 2 Exhibitor Badges, includes lunch and all lectures.
- Company Sign at Booth.
- Literature drop in conference bags.

Silver Level Sponsorship (\$675)

- 8x8 booth with draping, 2 chairs back/side curtain.
- 2 Exhibitor Badges, includes lunch and all lectures.
- Company Sign at Booth.

Optional Sponsorships:

Lunch Sponsor \$750 [Announcements /Vendor Signs at Lunch /Literature Distribution]

Luau Sponsor \$500 [Announcements /Vendor Signs at Luau /Literature Distribution]

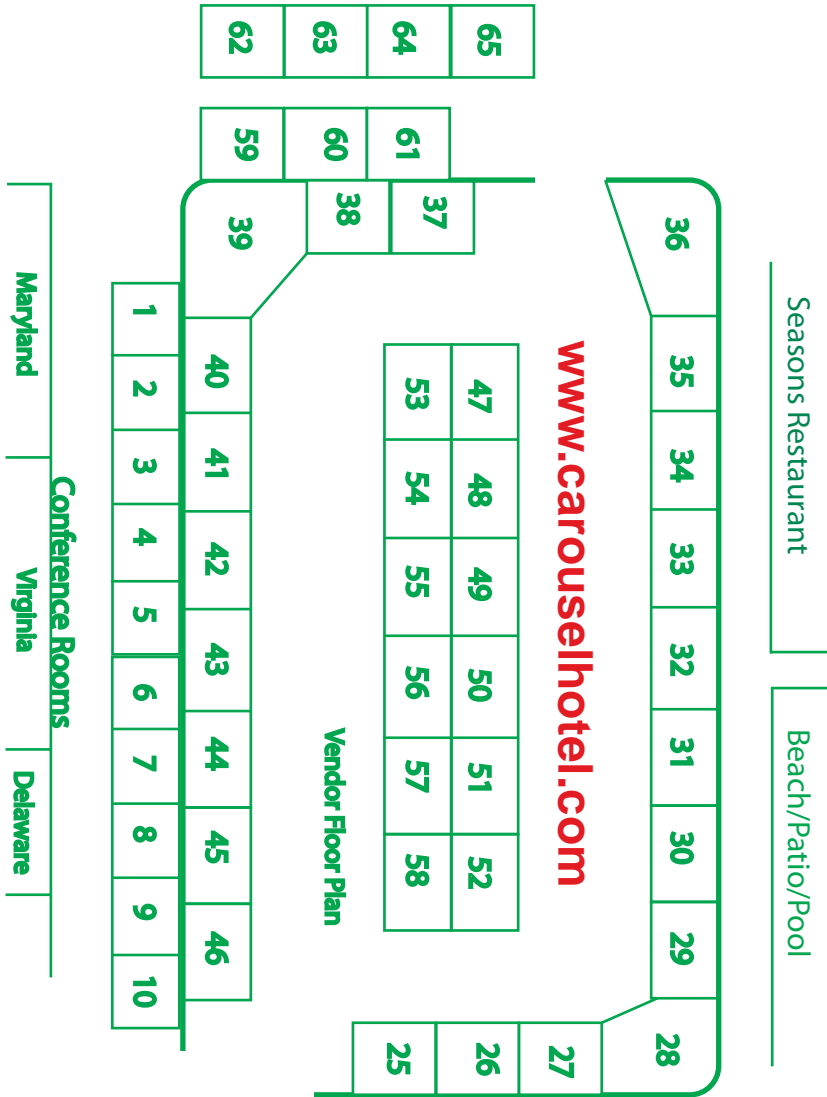
Breakfast Sponsor \$250 [Announcements /Vendor Signs at Breakfast /Literature Distribution]

○ Exhibitor Regulations

- 1. MANAGEMENT-** The MDDC Society for Respiratory Care is herein referred to as the management.
- 2. APPLICATION-** A fee must accompany the application form. Cancellation prior to July 20th, 2016 a \$100 fee will be deducted from original payment. Registrations received after September 5th, 2016 add \$100 late fee.
- 3. ARRANGEMENTS-** The booth price includes one draped table, 2 chairs and back/side curtain. Any other items need to be ordered from display company or hotel.
- 4. EXHIBIT HALL HOURS-** Wednesday, September 14th, 5pm -6:30 pm and Thursday September 15th, 11am -5pm.
- 5. ASSIGNMENT-** No exhibitor shall assign, sublet or share any space without the permission of the management. Management reserves the right to remove an exhibitor in violation of this rule and exhibitor forfeits total amount of booth payment.
- 6. LIABILITY-** Exhibitor assumes full responsibility for safety of their exhibit. Exhibitors are responsible for the security of their exhibit.
- 7. RESTRICTIONS-** Management may at its sole decision determine that an exhibitor is objectionable and ask the exhibitor to vacate the premises and forfeit all fees.
- 8. REGISTRATION-** Two additional exhibitors from the same company may register to be at the booth for an additional fee of \$30 each.
- 9. LECTURES-** All registered exhibitors with badges will be admitted to the general lectures without additional costs. Exhibitors who attend talks are eligible to earn CRCE's.
- 10. AGREEMENT-** The submission of an application with fees constitutes an agreement between exhibitor and management. Exhibitor agrees to abide by all the rules and regulations herein. Management can remove an exhibitor if exhibitor violates agreement and exhibitor shall forfeit all fees paid.

○ Prizes Awarded for
Top 3 Vendor Booths!

○ Exhibitor Floor Layout



Hotel Contact Information:
Carousel Hotel
11700 Coastal Hwy
Ocean City, MD 21842
(410) 524-1000

20	21	22	23	24
15	16	17	18	19
11	12	13	14	Registration



Exhibitor Application:

Register & Pay online at: www.mddcstore.net
additional conference information: www.conferencebythesea.net

1. Exhibitor Booth Registration Application:

Company Name _____

Contact Person _____

Address _____ City _____

State _____ Zip _____ email: _____

2. Do you need electrical power? YES NO

If Yes, how many amps will you draw? _____ fax request form to hotel no later than September 5th, 2016. Form can be downloaded from vendor page at: www.conferencebythesea.net

3. Exhibitor Selection Level: check one

Gold Level Sponsorship \$775 Silver Level Sponsorship \$675

4. Optional Sponsorships:

- Lunch Sponsor \$750 [Announcements /Vendor Signs at Lunch /Literature Distribution]
- Luau Sponsor \$500 [Announcements /Vendor Signs at Luau /Literature Distribution]
- Breakfast Sponsor \$250 [Announcements /Vendor Signs at Breakfast /Literature Distribution]

5. Booth Event Sponsorship Sign: (30 Characters Max) (Company Name)

6. Exhibitor Name Badges: (2 badges are included) additional badges purchased on site.

Name _____ Name _____

7. Exhibitor Booth Site Selection Area: select booth number location from layout chart

Number of Booths Paid for: 1 2 other _____

First Choice Booth # Location _____ Second Choice Booth Location _____

8. Payment Information:

(Make Checks Payable to: MDDC Society for Respiratory Care)

Payment Type: Check Visa Mastercard American Express Discover

Card number _____ Exp Date _____

Name on card _____ Amount Charged \$ _____

Authorized Signature _____ Date _____

Mail completed form and payment to:

Becca Gordon
Conference by the Sea 2016
16210 McMullen Hwy, SW
Cumberland, MD 21502

Payment /application questions by email: becca@reginahamm.com
Fax completed application to: 301-729-4772



○Conference Committee

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For specific concerns related to Exhibitor Sponsorship contact:

Ed Palmer, MBA, RRT
Vendor Coordinator
Washington Hospital Center
202-877-7419
edward.a.palmer@medstar.net

Vendor Support: Matt Davis, RRT, Howard McDonald, RRT

*** Come Join us and be part of our
Second Luau Welcome Beach Party
under the Tent ***

- * Snacks, Drinks, Music and Fun!
- * Bon Fire on the Beach!
- * Take part in the luau games
- * Prizes and Giveaways!
- * Vendor Sponsorships available!



Conference by the Sea's 2nd annual Luau Party!



Get your Lei on and enjoy live music, a bonfire, keg beer and great friends on the beach!



Wear your best Hawaiian shirts & most festive floral sundresses!



Limbo contest at 9pm



Carousel Hotel Beach
Wednesday September 14th, 2016
8 - 10:30 pm

Corporate Sponsorship
available